

FASHION BUYER

**JOB OF
THE
TERM**

A fashion buyer is a professional who selects clothing and accessories for a company or retailer to sell to the public. They ensure that the merchandise they choose is on trend, complements the store's aesthetic, and helps the company achieve its goals.



SALARY

Entry level £20,000 -
£25,000
Big brands £50,000 -
£70,000
Senior level
£80,000+

SKILLS

Analytical abilities
Negotiation & communication
Eye for fashion and consumer
behaviour
Understanding of retail management
and supply chain logistics

QUALIFICATIONS

The following degrees
may be beneficial:
Fashion merchandising
Fashion buying
Retail management
Business
& more

INTERESTED? RESEARCH ONLINE OR ASK YOUR CAREER ADVISOR