

SECTOR OF THE TERM: BEAUTY

Beauty is not just skin deep – it's big business!

The UK Skincare Market Size was valued at USD 4.5 Billion in 2022. The skincare market industry is projected to grow from USD 4.6 Billion in 2023 to USD 5.9 Billion by 2032

Source: <https://www.marketresearchfuture.com/reports/uk-skincare-market-12452>

1 Makeup artist

There are many career options for makeup artists from commercial photography, television, theatre, movies, fashion shows, mortuary science and so many others.



2 Barber



A barber cuts and styles their clients' hair. Most barbers also perform shop maintenance tasks like cleaning the instruments that they use and re-ordering supplies that have been depleted.

3 Aesthetician

Aestheticians are licensed professionals who provide skincare services to clients.

The average salary for an aesthetician is £29,771 per year. Salaries in this role may vary depending on location and levels of qualification.

4 Cosmetic Scientist



Cosmetic scientists research and make new perfumes, cosmetics, and hair care or toiletry products. They dream up exciting new ingredients and check that products are safe to use. Average salary £20,000-£50,000

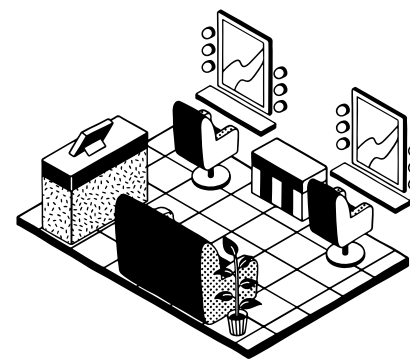
5 Dermatologist

A dermatologist is a medical professional who treats patients with a wide variety of skin, hair and nail conditions.

Scan the QR code to learn more!



6 Salon/Spa Owner



A salon/spa owner owns their own business. They are in charge of finances, stock, staff management, marketing and much more. The estimated salary for a Salon Owner in the UK is £32,149 per year.

Overall employment of barbers, hairstylists, and cosmetologists is projected to grow 7 percent from 2023 to 2033, faster than the average for all occupations. About 89,100 openings for barbers, hairstylists, and cosmetologists are projected each year, on average, over the decade.

Source: www.bls.gov

QUALIFICATIONS

DEGREES

- Industry related degrees include:
- BA (Hons) Hair & Makeup for screen and film
- BA (Hons) Aesthetics
- BSc Salon Ownership (top-up degree)
- BSc (Hons) Pharmaceutical and Cosmetic Science

APPRENTICESHIPS

Companies such as Estee Lauder offer apprenticeship programs which include qualifications at varying levels in areas such as Digital Marketing, Data Analytics, Leadership, Content Production, Human Resources CIPD, Project Management and Events.

COLLEGE COURSES

Many colleges offer Level 1, 2 and 3 courses in Beauty Therapy, Makeup and nail technology, Spa therapy, Theatre Makeup, among others.