

Sector of the Term: DIGITAL

AVERAGE ADVERTISED SALARY

£39,200

DIGITAL JOBS IN OTHER SECTORS

60%

NUMBER OF PEOPLE EMPLOYED

Estimated 1.9 million in the UK



TOP OCCUPATIONS

IT Business Analyst
IT Operations Technicians
Web Design & Development
Solutions Architects
IT Specialist Managers
Java/Python Developers
Full Stack Developers
Software/Data Engineers
Digital Marketing
Process Server
Project Manager
AI Trainer

COMMON SKILLS

Leadership
Management
Problem Solving
Planning
Customer Service
Communication
Operations
Innovation

**Many digital jobs are now
fully remote - meaning
you would be able to
work from home**

