A LEVEL MEDIA STUDIES
Exam Board: OCR

Sixth Form

Where do I start from?

The grade requirements for English Literature and/or Language change depending on whether you have studied Media at GCSE and subject to your grades.

What will I study?

With media constantly at our fingertips, you will learn to question and critically analyse the messages you encounter. You will study media language, representation, industries and audiences, exploring how social, cultural, political, economic and historical contexts shape meaning. You will apply this understanding by creating a cross-media production for an intended audience in response to an OCR-set brief, combining critical analysis with practical creativity.

How will I be assessed?

There are termly assessments and internal examinations throughout the course.

OCR's A Level in Media Studies consists of three components. **Component 1 (35%)** is an examined unit called Media Messages that explores the following media forms: Newspapers, Advertising, Magazines and Music Videos. **Component 2 (35%)** is also an examined unit called Evolving Media and explores the following media forms: Long form television drama, Film, Radio and Video Games. **Component 3** is a non-examined assessment and equates to **30%** of the overall qualification.

How will I study?

Lessons combine classroom-based theory with computer-based production for the non-exam assessment (NEA). You will research and plan your response, write a Statement of Intent and independently create linked media products. You will also maintain working record of your research, planning and production journey, with final reflections on your work.

We will also use lunchtime and post-school support sessions to support your success.

Given this may be an entirely new subject for many students, you will need to dedicate considerable time to developing the knowledge and skills required for the course, including becoming familiar with print production through Canva and online web building through platforms such as Wix.

Which other subjects does the course combine well with?

Media Studies combines well with English Language and Literature: all three involve analysing texts and evaluating how meaning is created. The course also blends with Sociology and Politics given our exploration of the media's role in society and culture.

What could this course lead to?

You will develop transferable skills in critical analysis, research, planning and creative production. These can support a range of future study and career choices, both within and beyond the media industries:

- Media work: TV, radio, print and digital media
- Publishing and editing
- Teaching and education
- Advertising and Marketing
- Journalism