



VEO Performance Analysis

PLAYER CODE OF CONDUCT

As a sportsperson representing the school you may be granted independent access to video footage of team performances throughout the year. The aim of video analysis is to encourage players to develop their understanding of performance, to better identify personal or group strengths and weaknesses, to inform future training sessions and ultimately to improve both individual and team outcomes.

However, by granting access to video footage of performance, the school is placing a responsibility upon all users to ensure that they use the footage only as directed and always to the positive end intended.

Here are some basic guidelines that all users must adhere to:

Players Can:

- Interact with other players and the coach via messaging on the platform, to analyse their personal performance, the collective interplay of units within their team or indeed the team performance as a whole.
- Clip footage, as directed in tasks by the coach, or as they see relevant as a player, in order to highlight parts of the game that focus on things that went well.
- Clip footage, as directed in tasks by the coach, or as they see relevant as a player, in order to identify in a positive manner, perceived individual, unit or team areas for improvement moving forwards.
- Players might choose to show game footage to family members at home and possibly want to share clips of themselves in action with others through social media. We want this to be a fun and motivating tool to aid your development as a player. Part of that process may well be sharing your successes with others.

Players Will Not:

- Clip footage or message others in order to question refereeing decisions or highlight what they perceive to be poor officiating.
- Clip footage or message others in order to highlight or criticise poor play on behalf of teammates or opponents, for the intention of attacking, embarrassing or ridiculing them. This is not a tool for making fun of others. We will respect our opponents and we will respect our teammates.
- Clip footage that highlights errors by other individual players, with the intention of criticising that individual's performance. This is not a tool for you to pass judgement on other individual players.
- Clip footage to post on personal social media platforms, or email footage others, in order to criticise, embarrass or ridicule teammates or opponents.
- Name other individuals, on footage that they may choose to share outside of school, with family and such.
- Use inappropriate, offensive or derogatory language when analysing footage or messaging others.

Any players who are found to be using the video analysis tool in an unethical or negative way, either within school or outside, will face repercussions in line with the school Behaviour Policy. Access permissions can be removed and players excluded from the analysis process. Players could face sport-specific or wider school punishments if their behaviour or use of footage contravenes this Code of Conduct or relevant whole school policy.

Video analysis to improve performance can be a very powerful tool. We want to embrace all of the positive possibilities this brings, whilst ensuring we maintain the safety of ourselves and others at all times. Be supportive and respectful of others, use the technology in the right way and you will gain a lot from this experience.