

Video Analysis in School Sport

Dear Parent/Guardian,

This year the school is introducing a programme of video analysis to support our sports teams across a variety of activities. We have invested in an automated recording platform called VEO. It uses ball tracking technology to scan the field of play and record footage at all angles without the need for an individual to physically follow the action by rotating a camera on a tripod. A promotional video for the product is linked below so you can gain an idea of the capabilities of the system.

VEO Sports Cameras

<https://www.youtube.com/watch?v=fTpPSsvMKRM>

We will be recording a weekly selection of competitive fixtures within football, rugby, basketball and water polo in the first instance, though there may be scope to expand the analysis to other areas over time. We will not record every game in every sport because we have so many games occurring simultaneously, but it would be our intention that boys at every age group benefit from this development at various points during the year.

How the process will work:

- All students associated with representative teams in football, rugby, basketball and water polo will have the system explained to them prior to use. They will receive an information sheet explaining how to access and use the footage as required. The students will also be given a copy of the Sports Analysis Code of Conduct, which will outline the behavioural expectations they must observe in the use of this platform. I attach a copy of that document for your information.
- The students will also be given a VEO log in and password at the start of the year.
- On game day, the team coach will set the camera up prior to the start of a match.
- At the earliest opportunity after the game, the footage will be uploaded to VEO's online platform.
- Individuals using the platform can watch the footage. They can communicate through messaging with the coach regarding elements of what they see. Viewers can also clip the footage, perhaps to show goals scored, fouls conceded, or only times when they impact on play for example. Viewers can keep clips in their user area and share with other users or the coach, without affecting the original recording or other viewer's footage.

It is our intention that not only can footage be shown for team analysis in school, but also players can be set tasks by the coach to complete at home, associated with the footage that is made available to them.

It is important to note at this stage that students do not engage in analysis tasks to the detriment of their home learning. In other words, if a coach asks his players to analyse the latest game, homework comes first, as made explicit in the Code of Conduct.

It is hoped that the use of video analysis will have a significant impact upon the player's development during their time in school sport and upon team performance over time. We will be encouraging them to be more analytical in their appraisal of their performance, on the movement and interaction of their unit within their team, or the reasons for their team success or defeat in the match as a whole.

In addition to the analysis of performance, the filmed footage will also give the school the opportunity to celebrate highlights through the use of small clips on the NSB Sports Twitter feed, by showing on the electronic noticeboards around school, or by creating a highlights film for use on Sports Awards Evening and such.

As an interested parent, this will give you the opportunity to view games that you may have missed, to watch footage that your son / daughter has clipped and to become more involved in supporting the sporting development of your child.

Important Information

- Video game footage will be stored on the VEO platform for the duration of a season and deleted ahead of the following academic year.
- Student details and video footage is protected at all times and the school is content that the VEO GDPR statement meets all necessary standards.
- Select highlights clips or such may be retained by the school for posterity and possible future promotional opportunities.
- There is a degree of responsibility being placed upon the students to ensure that they adhere to the ethics made clear in the Code of Conduct. It is likely that students may enjoy sharing specific clips of their performance with family members and that would be seen as an acceptable and positive by-product. However, students should not be clipping footage for use in inappropriate ways on personal social media platforms. See Code of Conduct.
- The school has made a sizeable investment to create this opportunity because we feel video analysis will significantly enhance the student's sporting development. However, it will be made explicit to all associated with this process, that students can be removed from any and all access to analysis privileges should it be clear that footage has been used in inappropriate ways.
- The school is content that we can introduce this development in line with all current associated policies.

It is our intention to begin this process at our earliest opportunity. However, at this stage, all parents are given the opportunity to 'opt out' of the process for video analysis. If you take this measure, we will ensure that your son / daughter is not given access rights to the platform, that video footage of them is not made available on VEO and that they are not included in any clips used by the school for celebration or promotion of school sport.

If you want to withdraw your son / daughter from the process, can I request that you contact me by email, before end of school on Thursday 9th September, to inform me of such, at:

jwilcock@nsb.northants.sch.uk

If you are content for your son / daughter to be involved in the process for performance analysis, be advised that we intend to begin our videoing of footage from Saturday 11th September onwards. You need do nothing more at this stage, we will liaise with all students accordingly re access, use and the schedule for introduction at their age group.

Hopefully, this will prove a motivating, developmental and enjoyable experience for all.

Yours sincerely,

Mr J Wilcock
Director of Sport