

# **A LEVEL MEDIA STUDIES**

**Exam Board: OCR**



## **Where do I start from?**

You will need to meet this School's minimum entry requirements. Please also refer to the Sixth Form Minimum Entry Requirements information sheet. For this subject you will need a minimum Grade 6 in English Language and English Literature at GCSE Level and a minimum Grade 4 in Mathematics.

## **What will I study?**

In an age when 'The Media' has invaded every aspect of our everyday lives and is constantly at our fingertips, it is more important than ever that we are trained to interrogate and critique the messages we receive. You will develop your knowledge of media products, the media industry and various audiences and contexts that influence the creation of meaning. You will also create a cross-media product in line with the brief published by the exam board, allowing you to demonstrate your comprehensive knowledge of the media industry.

## **How will I be assessed?**

There are termly assessments and internal examinations throughout the course.

OCR's A Level in Media Studies consists of three components. **Component 1 (35%)** is an examined unit called Media Messages that explores the following media forms: Newspapers, Advertising, Magazines and Music Videos. **Component 2 (35%)** is also an examined unit called Evolving Media and explores the following media forms: Long form television drama, Film, Radio and Video Games. **Component 3** is a non-examined assessment and equates to 30% of the overall qualification.

## **How will I study?**

Lessons will involve a blend of classroom-based theory lessons and computer-based content creation for the NEA component. You will also be expected to maintain an online record of your NEA brief using a blog: charting your journey from initial research to creation and final evaluation.

We will also use lunchtime and post-school support sessions to support your success.

Given this may be an entirely new subject for many students, you will need to dedicate considerable time to developing the knowledge and skills required for the course, including becoming familiar with Adobe Photoshop and related software.

## **Which other subjects does the course combine well with?**

The A Level Media Studies course links well with both English Language and Literature. You will recognise the skills of analysis and evaluation that you will apply to different types of media texts. The course also blends with Sociology and the role of the media in our cultural and social worlds.

## **What could this course lead to?**

The skills learned by studying Media Studies are highly transferable and these are highly valued in many occupations. There are many careers and opportunities open to those who study Media Studies at A level. These include but are not limited to:

- Media work: TV, radio, print and digital media
- Publishing and editing
- Teaching and education
- Advertising and Marketing
- Journalism